

Covid-19 and «Tennis Solidarity Fund» Game, set and match

Paris, July 9, 2020

In response to the unprecedented health crisis Covid-19, which is having devastating effects on health and the global economy, on March 25, 2020, Atton and Price publicly proposed the creation of a solidarity fund for professional tennis players ranked in singles #50to500 and doubles #11to50.

This solidarity, collective and selfless proposal has not received the assent of international bodies; on 5 April 2020, the ATP and the WTA jointly rejected the Tennis Solidarity Fund's proposal.

Various initiatives were then adopted by the national federations as well as a total of \$6 million by the ATP, WTA, ITF and the four Grand Slam tournaments.

The players involved have received and will continue to receive compensation for this. Although the sums allocated are far from expectations, they have allowed beneficiaries to limit the negative economic effects of the sudden cessation of tennis tournaments.

Atton and Price thanks Elite Tennis Center (Cannes, FR) for its support as well as all the players who have joined its Tennis Solidarity Fund approach and wishes them the best for a fast return to competition in safe sanitary conditions./.

Eric Brimberg, CEO

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